

HART-TEETER
1724 Connecticut Avenue, NW
Washington, DC 20009
(202) 234-5570

Interviews: 1102 respondents, plus an
oversample of 101 Internet users
Dates: August 2-6, 1996

48 Male
52 Female
[5]

FINAL

Study #4071
NBC News/WSJ
August 1996

AR	TYPE	SA	FORM	DAT
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
[6]	[7]	[8]	[9]	[10]
[11]	[12]	August	[13]	[14]
				1996

NOTE: Except where otherwise noted, results from previous surveys are among **all adults**.

1. Are you currently registered to vote in the precinct or election district in which you now live, or haven't you had a chance to register yet?

Registered	100	CONTINUE	[15]
Not registered.....	-	TERMINATE	
Not sure.....	-		

2. All in all, do you think things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track? ¹

	8/96	6/96+	5/96+	3/96	1/96	12/95	11/95	10/95	9/95	7/95	6/95	
Right direction.....	37	32	28	29	25	30	25	26	27	27	27	[16]
Wrong track.....	43	49	52	54	54	50	57	54	50	51	51	
Mixed (VOL).....	16	14	15	12	14	14	12	15	17	16	15	
Not sure.....	4	5	5	5	7	6	6	5	6	6	7	

¹ Only selected months of comparable data are shown
+ Asked only of registered voters..

- 3a. In general, do you approve or disapprove of the job Bill Clinton is doing as president?

	8/96	7/96+	6/96+	5/96+	3/96	1/96	12/95	11/95	10/95	9/95	7/95	6/95	
Approve.....	54	54	53	52	51	46	51	49	46	46	47	46	[17]
Disapprove.....	36	33	39	40	39	43	40	42	43	43	44	42	
Not sure.....	10	13	8	8	10	11	9	9	11	11	9	12	
	4/21- 25/95	4/3- 4/95	3/95	1/95	12/94	11/9/94+	11/4- 5/94+	10/94	9/94	7/94	6/94		
	50	46	44	45	48	43	44	48	44	49	52		
	39	44	45	43	44	48	44	43	48	44	39		
	11	10	11	12	8	9	12	9	8	7	9		
	5/94	3/94	1/94	12/93	10/93	9/93	7/93	6/93	4/93	3/93	1/93		
	57	55	60	56	47	50	45	41	52	57	51		
	37	36	31	33	43	39	45	50	34	26	16		
	6	9	9	11	10	11	10	9	14	17	33		

+ Asked only of registered voters.

3b. Do you generally approve or disapprove of the job Bill Clinton is doing in handling the economy?

	<u>8/96*</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95</u>	<u>10/95</u>	<u>9/95</u>	<u>7/95</u>	<u>6/95</u>	
Approve.....	55	53	53	50	44	47	42	42	48	43	[18]
Disapprove.....	35	39	38	42	47	43	46	47	42	48	
Not sure.....	10	8	9	8	9	10	12	11	10	9	

<u>4/21-</u>	<u>25/95</u>	<u>3/95</u>	<u>1/95</u>	<u>12/94</u>	<u>10/94</u>	<u>9/94</u>	<u>7/94</u>	<u>6/94</u>	<u>5/94</u>
	52	43	50	46	44	40	45	48	43
	39	46	38	46	47	51	46	41	46
	9	11	12	8	9	9	9	11	11

<u>3/94</u>	<u>1/94</u>	<u>12/93</u>	<u>10/93</u>	<u>9/93</u>	<u>7/93</u>	<u>6/93</u>	<u>4/93</u>	<u>3/93</u>
47	50	48	40	42	40	33	45	52
43	39	39	50	48	51	56	40	28
10	11	13	10	10	9	11	15	20

* Asked of one-half the respondents (FORM A).

+ Asked only of registered voters.

3c. In general, do you approve or disapprove of the job Bill Clinton is doing in handling our foreign policy?

	<u>8/96**</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95</u>	<u>10/95</u>	<u>9/95</u>	<u>7/95</u>	
Approve.....	51	48	48	48	49	46	42	42	37	[19]
Disapprove.....	35	38	42	42	38	44	45	45	48	
Not sure.....	14	14	10	10	13	10	13	13	15	

<u>4/21-</u>	<u>6/95</u>	<u>25/95</u>	<u>3/95</u>	<u>1/95</u>	<u>12/94</u>	<u>10/94</u>	<u>9/94</u>	<u>7/94</u>	<u>6/94</u>
	39	46	37	50	44	45	32	34	34
	46	41	47	38	45	46	60	54	54
	15	13	16	12	11	9	8	12	12

<u>5/94</u>	<u>3/94</u>	<u>1/94</u>	<u>12/93</u>	<u>10/93</u>	<u>9/93</u>	<u>7/93</u>	<u>6/93</u>	<u>4/93</u>	<u>3/93</u>
36	47	53	45	33	47	50	38	47	47
51	39	31	40	58	34	36	43	30	22
13	14	16	15	9	19	14	19	23	31

** Asked of one-half the respondents (FORM B).

+ Asked only of registered voters.

4. In general, do you approve or disapprove of the job Congress is doing?¹

	<u>8/96*</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/9</u>	<u>10/95</u>	<u>9/95</u>	<u>7/95</u>	<u>6/95</u>	<u>4/21-</u> <u>25/95</u>	
Approve.....	35	27	25	25	26	32	31	30	36	43	47	[20]
Disapprove.....	55	60	68	64	65	57	59	58	53	43	40	
Not sure.....	10	13	7	11	9	11	10	12	11	14	13	

5. I'm going to read you the names of several public figures and institutions, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
Bill Clinton¹							[21]
August 1996.....	21	32	16	13	18	-	
June 1996+.....	22	29	14	15	20	-	
May 1996+.....	20	31	15	15	19	-	
March 1996.....	18	33	17	14	18	-	
January 1996.....	17	29	16	18	19	1	
December 1995.....	18	31	15	18	18	-	
October 1995.....	16	31	19	18	16	-	
September 1995.....	15	32	15	20	17	1	
July 1995.....	15	34	17	17	17	-	
June 1995.....	13	33	19	19	16	-	
April 21-25, 1995.....	19	30	19	17	15	-	
Newt Gingrich¹							[22]
August 1996.....	8	17	19	21	30	5	
June 1996+.....	7	15	21	19	32	6	
May 1996+.....	7	15	18	21	33	6	
March 1996.....	6	16	21	18	33	6	
January 1996.....	7	16	17	20	34	6	
December 1995.....	9	18	16	18	33	6	
October 1995.....	9	19	21	17	26	8	
September 1995.....	8	19	19	16	27	11	
July 1995.....	11	18	19	17	25	10	
June 1995.....	10	17	18	17	21	17	
April 21-25, 1995.....	11	20	18	13	23	15	
Pat Buchanan							[23]
August 1996.....	4	11	26	20	31	8	
March 1996.....	6	16	20	18	32	8	
January 1996.....	3	13	30	12	20	22	
December 1995.....	5	16	24	16	22	17	
February/March 1992.....	5	21	23	18	16	17	
January 1992.....	4	17	22	14	12	31	
December 1991.....	3	15	18	8	9	47	

¹ Only selected months of comparable data are shown.

+ Asked only of registered voters.

Q.5. (cont'd.)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
Colin Powell¹							[24]
August 1996**.....	30	35	20	5	3	7	
June 1996+.....	37	32	19	3	3	6	
May 1996+.....	35	30	19	5	3	8	
December 1995.....	28	33	24	5	4	6	
October 1995.....	21	33	28	6	2	10	
September 1995.....	22	30	26	6	3	13	
July 1995.....	23	31	22	5	3	16	
June 1995.....	25	32	21	4	1	17	
April 21-25, 1995.....	26	30	20	4	2	18	
March 1995.....	28	30	22	4	1	15	
September 1994.....	33	25	19	4	2	17	
The Democratic Party¹							[25]
August 1996.....	14	29	24	18	13	2	
June 1996+.....	17	29	23	15	15	1	
May 1996+.....	14	29	23	15	17	2	
March 1996.....	13	28	25	19	12	3	
December 1995.....	11	28	24	21	14	2	
October 1995.....	13	24	27	21	12	3	
April 21-25, 1995.....	13	26	27	20	12	2	
April 3-4 1995.....	9	26	29	21	13	2	
January 1995.....	11	27	27	19	13	3	
December 1994.....	10	23	25	24	16	2	
October 1994.....	13	23	25	20	17	2	
The Republican Party¹							[26]
August 1996.....	11	28	25	19	15	2	
June 1996+.....	11	25	25	21	16	2	
May 1996+.....	11	28	20	21	17	3	
March 1996.....	10	27	22	22	17	2	
December 1995.....	12	28	22	19	17	2	
October 1995.....	12	28	24	17	17	2	
April 21-25, 1995.....	15	29	23	17	14	2	
April 3-4, 1995.....	15	29	25	15	14	2	
January 1995.....	17	33	25	13	9	3	
December 1994.....	17	31	22	14	13	3	
October 1994.....	14	27	26	16	14	3	

¹ Only selected months of comparable data are shown.

** Asked of one-half the respondents (FORM B).

+ Asked only of registered voters.

Q.5. (cont'd.)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
The Reform Party							[27]
August 1996.....	2	7	33	16	18	24	
Dick Lamm							[28]
August 1996*.....	1	7	18	6	5	63	
Elizabeth Dole							[29]
August 1996.....	16	24	30	8	6	16	
June 1996+.....	14	21	34	7	6	18	
May 1996+.....	13	25	30	8	7	17	
March 1996.....	10	20	31	9	6	24	
Hillary Rodham Clinton¹							[30]
August 1996.....	15	26	18	15	24	2	
June 1996+.....	14	21	19	17	27	2	
May 1996+.....	14	20	19	17	27	3	
March 1996.....	15	23	18	16	26	2	
January 1996.....	13	22	19	19	25	2	
December 1995.....	19	27	19	12	21	2	
September 1995.....	19	25	19	15	20	2	
July 1995.....	16	27	21	14	20	2	
June 1995.....	17	24	20	16	21	2	
April 21-25, 1995.....	22	21	20	13	21	3	
March 1995.....	14	26	22	14	22	2	
Al Gore¹							[31]
August 1996 *.....	19	31	25	12	10	3	
June 1996+.....	17	24	30	14	11	4	
May 1996+.....	12	32	26	13	13	4	
December 1995.....	12	30	25	17	13	3	
March 1995.....	13	29	28	15	12	3	
January 1995.....	12	27	29	17	10	5	
December 1994.....	17	27	24	16	12	4	
October 1994.....	14	26	27	15	14	4	
June 1994.....	16	24	28	13	11	8	
December 1993.....	18	29	25	13	10	5	
November 1993.....	21	31	22	13	11	2	

* Asked of one-half the respondents (FORM A).

+ Asked only of registered voters.

¹ Only selected months of comparable data are shown.

Q.5. (cont'd.)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
Ross Perot ¹							[32]
August 1996 **.....	6	18	26	21	27	2	
June 1996+.....	6	17	25	22	27	3	
May 1996+.....	6	17	21	26	27	3	
March 1996.....	9	18	24	22	23	4	
January 1996.....	7	19	27	21	22	4	
December 1995.....	7	19	24	21	25	4	
October 1995.....	8	19	29	21	20	3	
September 1995.....	9	17	28	21	22	3	
July 1995.....	5	16	26	26	24	3	
December 1994.....	8	22	24	18	25	3	
October 1994.....	8	17	25	18	30	2	
Bob Dole¹							[33]
August 1996.....	11	28	23	21	15	2	
June 1996+.....	13	27	23	17	18	2	
May 1996+.....	11	28	21	21	17	2	
March 1996.....	7	28	23	22	17	3	
January 1996.....	10	31	24	18	13	4	
December 1995.....	11	30	22	19	14	4	
October 1995.....	9	27	30	16	12	6	
September 1995.....	11	31	24	16	12	6	
July 1995.....	13	33	25	14	10	5	
June 1995.....	12	27	28	14	7	12	
April 21-25, 1995.....	14	30	25	13	10	8	

¹ Only selected months of comparable data are shown.

+ Asked only of registered voters.

** Asked of one-half the respondents (FORM B).

6. Using a ten-point scale, please tell me how likely you are to vote in this year's elections for president and Congress. If you are certain that you will vote, pick a number closer to "8," "9," or "10." If it is less likely that you will vote, use a number closer to "1," "2," or "3." You may choose any number between one and ten.

	<u>8/96</u>	<u>6/96+</u>	<u>5/96+</u>	<u>11/4-5/94+</u>	<u>10/94+</u>	
10, certain to vote.....	74	76	78	65	64	[34]
9.....	10	9	8	9	12	
8.....	8	7	6	9	7	
1 to 7, less likely to vote.....	7	8	7	16	16	
Not sure.....	1	-	1	1	1	

+ Asked only of registered voters.

¹ Prior to May 1996, the question asked, "... elections for Congress and state offices ...".

- 7a. If the next election for president were held today, and Bill Clinton were running as the Democratic candidate, Bob Dole were the Republican candidate, and Ross Perot were the Reform Party candidate, for whom would you vote?

	<u>8/96</u>		<u>7/96+</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	
Bill Clinton.....	50...	CONTINUE	50	47	49	46	41	[35]
Bob Dole	30...		25	32	31	29	34	
Ross Perot.....	10...		13	13	12	16	16	
None/other (VOL).....	3....	SKIP TO	3	2	3	4	4	
Not sure.....	7....	Q.7c.	9	6	5	5	5	
			<u>12/95</u>	<u>10/95</u>	<u>7/95</u>	<u>4/95</u>	<u>6/93</u>	
			44	39	38	40	35	
			31	33	34	35	27	
			16	18	19	17	30	
			4	4	3	3	5	
			5	6	6	5	3	

+ Asked only of registered voters.

(ASK ONLY OF RESPONDENTS WHO CHOOSE A CANDIDATE IN Q.7a.)

- 7b. Would you definitely vote for **(CANDIDATE NAMED IN Q.7a)**, probably vote for **(CANDIDATE)** but are still thinking about it, or are you just leaning toward voting for **(CANDIDATE)**?

	<u>Clinton Voters</u>	<u>Dole Voters</u>	<u>Perot Voters</u>	
Definitely vote for candidate.....	67	62	36	[36]
Probably vote for candidate/still thinking about it....	18	22	29	
Just leaning toward voting for candidate.....	14	16	35	
Not sure.....	1	-	-	

Combined results of Q.7a. and 7b.

Clinton Voters.....	50
Definitely vote for.....	34
Probably/Just leaning/Not sure.....	16
Dole Voters.....	30
Definitely vote for.....	18
Probably/Just leaning/Not sure.....	12
Perot Voters.....	10
Definitely vote for.....	4
Probably/Just leaning/Not sure.....	6
Undecided (Q.7a.).....	10

(ASK EVERYONE:)

7c. If the next election for president were held today, and Bill Clinton were running as the Democratic candidate and Bob Dole were the Republican candidate, for whom would you vote?

	<u>8/96</u>	<u>7/96+</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95¹</u>	<u>10/95</u>	<u>9/95</u>	<u>7/95</u>	<u>6/95</u>	
Bill Clinton.....	55	54	54	54	53	47	50	46	46	45	43	[37]
Bob Dole.....	35	30	37	37	34	40	40	39	40	43	42	
Neither/other (VOL).	4	7	4	4	8	8	6	8	9	6	7	
Not sure ¹	6	9	5	5	5	5	4	7	5	6	8	
		<u>4/21- 25/95</u>	<u>3/95</u>	<u>1/95</u>	<u>11/9/94+</u>	<u>10/94</u>	<u>9/94</u>	<u>7/94</u>	<u>3/94</u>	<u>10/93</u>		
		45	41	41	39	45	41	46	48	45		
		43	48	43	45	43	43	43	39	45		
		6	6	8	5	6	9	4	7	NA		
		6	5	8	11	6	7	7	6	10		

+ Asked only of registered voters.

¹ Prior to December 1995, "not sure" includes those who volunteered "depends."

8. I'm going to read you the names of some possible vice presidential candidates for Bob Dole on the Republican ticket. For each name, please tell me whether putting that person on the ticket would make you more likely or less likely to vote for Bob Dole, or wouldn't it make any difference?

	<u>More Likely</u>	<u>Less Likely</u>	<u>No Difference</u>	<u>Not Sure</u>	
Arizona Senator John McCain.....	9	9	69	13	[38]
Former Secretary of State James Baker.....	24	13	57	6	[39]
Colin Powell.....	51	9	35	5	[40]
Pennsylvania Governor Tom Ridge.....	6	12	62	20	[41]
Former South Carolina Governor Carroll Campbell.....	8	11	61	20	[42]
Florida Senator Connie Mack.....	10	13	59	18	[43]
Former Education Secretary William Bennett.....	21	15	53	11	[44]

- 9a. In this year's election for U.S. House of Representatives, do you plan to vote for the Republican candidate or the Democratic candidate in your district?

	<u>8/96</u>	<u>7/96+</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>12/95</u> ¹	<u>11/4-5/94</u>	<u>10/94</u>	
Vote for the Republican candidate...	38	37	35	36	36	34	40	39	[45]
Vote for the Democratic candidate...	38	40	40	39	38	36	37	36	
Depends (VOL).....	10	10	10	9	12	17	6	6	
Other/neither/won't vote (VOL).....	2	1	1	2	3	3	3	5	
Not sure.....	12	12	14	14	11	10	14	14	
		<u>9/94</u>	<u>7/94</u>	<u>6/94</u>	<u>1/94</u>	<u>10/93</u>	<u>9/93</u>	<u>7/93</u>	
		33	31	30	29	34	29	31	
		39	35	35	34	32	32	32	
		9	14	14	21	21	24	25	
		5	5	5	2	2	2	3	
		14	15	16	14	11	13	9	
		<u>11/92+</u>	<u>10/92+</u>	<u>9/92+</u>	<u>8/92+</u>	<u>7/92+</u>	<u>10/90+</u>		
		35	29	32	29	31	33		
		45	46	43	43	35	35		
		4	6	7	7	11	14		
		1	2	1	2	3	2		
		15	17	17	19	20	16		

+ Asked only of registered voters.

¹ Prior to March 1996, the question read "election for U.S. Congress. . .".

- 9b. From what you know, do you agree or disagree with most of what the Republicans in Congress are proposing to do?

	<u>8/96</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95</u>	<u>11/95</u>	<u>10/95</u>	<u>9/95</u>	<u>7/95</u>	<u>4/95</u>	<u>3/95</u>	<u>1/95</u>	
Agree.....	41	36	37	34	34	36	36	35	32	41	46	45	49	[46]
Disagree.....	38	41	43	50	48	46	49	45	45	39	39	35	22	
Both/mixed (VOL).....	14	13	13	8	7	8	8	9	13	10	8	10	9	
Not sure.....	7	10	7	8	11	10	7	11	10	10	7	10	20	

+ Asked only of registered voters.

Now I have some questions on different issues facing the country.....

10a. Please tell me which one of the following issues will be most important to you personally in your voting for Congress and president this year.

	Q.9a. Most Important Issue				Combined First and Second Most Important Issue			
	8/96	5/96+ ¹	3/96 ¹		8/96	5/96+ ¹	3/96 ¹	
Education.....	23	17	16	[47]	40	37	34	[48]
The budget deficit.....	15	17	16		26	31	28	
Jobs and the economy.....	24	31	33		38	50	51	
Taxes.....	10	10	9		23	22	23	
Drugs.....	2	NA	NA		9	NA	NA	
Welfare reform.....	11	NA	NA		26	NA	NA	
Crime.....	5	6	8		18	22	26	
None of them (VOL).....	-	1	-	SKIP	NA	NA	NA	
All of them (VOL).....	9	8	8	TO	NA	NA	NA	
Not sure.....	1	-	1	Q.11.	NA	NA	NA	

+ Asked only of registered voters.

¹When previously asked, this question only included six items. "Medicare" was included, "welfare reform" and "drugs" were not.

(ASK ONLY OF RESPONDENTS WHO CHOOSE A MOST IMPORTANT ISSUE IN Q.10a.)

10b. And which of these issues will be the second most important to you in your voting? **(READ ITEMS, EXCEPT THE ONE CHOSEN IN Q.10a. RECORD ABOVE UNDER Q.10b.)**

(ASK EVERYONE.)

11. Would you say that you and your family are better off or worse off than you were four years ago?

	8/96	7/96+	1/96	12/95	9/92	7/92	5/92	4/92	2/92	1/92	12/91	10/91	
Better off.....	48	46	49	47	37	34	38	35	36	39	42	40	[49]
Worse off.....	23	20	25	26	40	42	39	43	41	40	39	37	
About the same (VOL)..	27	32	24	24	21	22	22	20	22	20	17	22	
Not sure.....	2	2	2	3	2	2	1	2	1	1	2	1	

+ Asked only of registered voters.

12. Here are several steps that some people think could be taken to help improve things economically. For each item, please tell me whether you think it would be a very effective way to improve the economy, fairly effective, just somewhat effective, or not that effective a way to improve things economically.¹

	Very Effective	Fairly Effective	Just Somewhat Effective	Not That Effective	Not Sure	
Cut taxes and regulations on business						[50]
August 1996 *.....	20	18	29	27	6	
May 1996 +.....	19	16	36	25	4	
Improve education and job training						[51]
August 1996 *.....	67	13	14	4	2	
Policies that encourage people to save and invest						[52]
August 1996 **.....	42	19	23	14	2	
May 1996 +.....	36	21	29	13	1	
Lower interest rates						[53]
August 1996 **.....	52	21	18	7	2	
May 1996 +.....	37	20	29	11	3	
Make sure people can get health insurance when they change jobs or have a preexisting medical condition						[54]
August 1996	65	13	13	7	2	
May 1996 +.....	59	11	16	11	3	
Increase the minimum wage						[55]
August 1996.....	41	14	20	22	3	
May 1996 +.....	41	12	21	23	3	
Enact a general tax cut for individuals						[56]
August 1996.....	36	16	22	20	6	
May 1996 +.....	31	14	30	20	5	

¹ In May 1996, the question asked "... to raise incomes and to help improve ...".

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

+ Asked only of registered voters.

- 13a. Which of these do you think is the better way to increase economic growth--(ROTATE) an across-the-board cut in federal income taxes, or a major reduction in the federal budget deficit?

	8/96*	6/96+	
Across-the-board cut in federal income taxes.....	28	35	[57]
A major reduction in the federal budget deficit.....	60	51	
Not sure.....	12	14	

* Asked of one-half the respondents (FORM A).

+ Asked only of registered voters.

- 13b. Let me read you two statements about the impact of a major tax cut on the federal deficit, and please tell me which you agree with more. **

Statement A: A major tax cut will not increase the budget deficit, because it will stimulate economic growth, which increases tax revenues.

Statement B: A major tax cut will increase the budget deficit, because it will reduce government revenues.

Statement A/Will not increase the deficit.....	53	[58]
Statement B/Will increase the deficit.....	36	
Neither (VOL).....	3	
Not sure.....	8	

** Asked of one-half the respondents (FORM B).

- 14a. In your view, which is the more important goal for welfare reform--getting undeserving welfare recipients off of the welfare system, even if it means stopping benefits to some deserving recipients, or making sure that welfare benefits are maintained for those who deserve them, even if it means some undeserving welfare recipients will get benefits they should not?

Getting undeserving welfare recipients off welfare.....	45	[59]
Making sure that welfare benefits are maintained for those who deserve them.....	47	
Not sure.....	8	

- 14b. As you may know, Congress recently passed a bill that makes changes in the way the nation's welfare programs are run and reduces funding for some programs, and President Clinton has said he will sign the bill. Do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose this welfare reform bill?

Strongly favor.....	35	[60]
Somewhat favor.....	38	
Somewhat oppose.....	11	
Strongly oppose.....	8	
Not sure.....	8	

- 14c. Who do you think is more responsible for the welfare reform legislation about to be signed into law --President Clinton or the Republicans in Congress? *

President Clinton.....	21	[61]
Republicans in Congress.....	57	
Both (VOL).....	13	
Neither (VOL).....	1	
Not sure.....	8	

* Asked of one-half the respondents (FORM A).

- 14d. Do you think this welfare reform legislation will make the welfare system much better, somewhat better, somewhat worse, much worse, or will it not really change the welfare system very much? **

Much better.....	13	[62]
Somewhat better.....	48	
Somewhat worse.....	7	
Much worse.....	4	
Will not change very much.....	22	
Not sure.....	6	

** Asked of one-half the respondents (FORM B).

15a. Which of the following best represents your views about abortion?

	<u>8/96</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>12/95</u>	<u>7/91</u>	<u>6/91</u>	<u>7/90</u>	
The choice on abortion should be left up to the woman and her doctor.....	56	58	55	56	60	60	57	57	[63]
Abortion should be legal only in cases where pregnancy results from rape or incest, or when the life of the woman is at risk.....	30	31	35	31	28	31	36	33	
Abortion should be illegal in all circumstances.....	12	9	7	10	10	8	7	8	
Not sure.....	2	2	3	3	2	1	-	2	

+ Asked only of registered voters.

15b. How much would you say the abortion issue will affect your vote for president this year--would you say it is the single most important issue in deciding how you will vote for president, one of several important issues, or would you say that abortion is not a major issue in deciding how you will vote for president?

	<u>8/96</u>	<u>7/92</u>	
Single most important issue.....	6	6	[64]
One of several issues.....	39	45	
Not a major issue.....	54	48	
Not sure.....	1	1	

15c. When it comes to **(READ ITEM)**, would you say the party's position on abortion is too lenient, about right, or too restrictive?

	<u>Too Lenient</u>	<u>About Right</u>	<u>Too Restrictive</u>	<u>Not Sure</u>	
The Democratic Party.....	30	42	9	19	[65]
The Republican Party.....	12	21	42	25	[66]

16a. I am going to read you a list of proposals, and for each one, please tell me if you strongly favor, somewhat favor, somewhat oppose, or strongly oppose that proposal?

	<u>Strongly Favor</u>	<u>Somewhat Favor</u>	<u>Somewhat Oppose</u>	<u>Strongly Oppose</u>	<u>Not Sure</u>	
Giving government subsidies to parents who teach their children at home instead of sending them to school						[67]
August 1996 *.....	9	26	23	40	2	
July 1994.....	12	22	24	39	3	
Giving government vouchers to parents who send their children to private schools						[68]
August 1996 *.....	19	24	17	37	3	
July 1994.....	15	21	22	39	3	
Requiring students in public schools to wear uniforms						[69]
August 1996 *.....	22	30	18	22	8	

* Asked of one-half of the respondents (FORM A).

16b. All in all, do you favor or oppose affirmative action programs for minorities and women?

(IF "FAVOR," ASK:) Do you strongly favor or somewhat favor affirmative action programs for minorities and women?

(IF "OPPOSE," ASK:) Do you strongly oppose or somewhat oppose affirmative action programs for minorities and women?

	<u>8/96</u>	<u>6/96+</u>	
Favor Affirmative Action Programs			
Strongly favor.....	23	25	[70]
Somewhat favor.....	28	25	
Oppose Affirmative Action Programs			
Strongly oppose.....	22	18	
Somewhat oppose.....	18	20	
Not Sure	9	12	

+ Asked only of registered voters.

16c. Do you think that the children of illegal immigrants should or should not be permitted to attend United States public schools?

Should be permitted.....	44	[71]
Should not be permitted.....	48	
Not sure.....	8	

Now I have some questions on this year's elections.....

17. As I read the names of people who may be on the ballot for president in November, please tell me how likely it is that you would vote for that person for president.

How likely are you to vote for (**READ NAME**) -- almost certain to vote for him, probably will vote for him, just some chance you will vote for him, or no chance you will vote for him?

	<u>Almost Certain</u>	<u>Probably</u>	<u>Just Some Chance</u>	<u>No Chance</u>	<u>Not Sure</u>	
Bill Clinton						[72]
August 1996.....	36	16	14	32	2	
March 1996.....	31	19	18	31	1	
Bob Dole						[73]
August 1996.....	20	12	23	42	3	
March 1996.....	13	16	27	41	3	
Ross Perot						[74]
August 1996.....	4	5	18	70	3	
March 1996.....	6	9	17	66	2	

- 18a. How confident are you in Bill Clinton's honesty and truthfulness -- very confident, fairly confident, just somewhat confident, or not confident?

	8/96*	6/96+	5/96+	
Very confident.....	12	15	14	[75]
Fairly confident.....	25	20	21	
Just somewhat confident.....	25	26	26	
Not confident.....	37	37	38	
Not sure.....	1	2	1	

* Asked of one-half the respondents (FORM A).

+ Asked only of registered voters.

- 18b. How confident are you in Hillary Rodham Clinton's honesty and truthfulness -- very confident, fairly confident, just somewhat confident, or not confident? **

Very confident.....	11	[76]
Fairly confident.....	20	
Just somewhat confident.....	25	
Not confident.....	41	
Not sure.....	3	

** Asked of one-half the respondents (FORM B).

19. If Bill Clinton is reelected president, do you think your taxes will go down, will go up, or will stay about the same?

Taxes will go down.....	3	[77]
Taxes will go up.....	39	
Taxes will stay about the same.....	52	
Not sure.....	6	

- 20a. I'm going to read you a few reasons that some people give for reelecting Bill Clinton as president in 1996. Please tell me which one, if any, you personally think is the best reason to reelect Bill Clinton. *

Has done a good job as president, and deserves to be reelected.....	12	[78]
Will keep the Republicans in Congress from going too far.....	21	
Cares about the average person.....	17	
Is a Democrat.....	4	
Has positions on the issues that you agree with.....	15	
None of them (VOL).....	25	
All equal (VOL).....	4	
Not sure.....	2	

* Asked of one-half the respondents (FORM A).

- 20b. I'm going to read you a few concerns that some people have about reelecting Bill Clinton as president in 1996. Please tell me which one, if any, most concerns you personally about reelecting Bill Clinton. *

Is too liberal	4	[79]
Hillary Rodham Clinton is too involved in making policy.....	15	
Doesn't follow through on his promises.....	17	
Is not trustworthy.....	13	
Has positions on the issues that you disagree with.....	16	
None of them (VOL).....	21	
All equal (VOL).....	11	
Not sure.....	3	

* Asked of one-half the respondents (FORM A).

- 21a. How confident are you in Bob Dole's honesty and truthfulness -- very confident, fairly confident, just somewhat confident, or not confident?

	<u>8/96*</u>	<u>6/96+</u>	<u>5/96+</u>	
Very confident.....	20	19	17	[80]
Fairly confident.....	26	27	26	
Just somewhat confident.....	27	33	34	
Not confident.....	24	18	20	
Not sure.....	3	3	3	

* Asked of one-half the respondents (FORM A).

+ Asked only of registered voters.

- 21b. Do you think the fact that Bob Dole is seventy-three years old this year makes him more able to handle the duties of the presidency, less able to handle the duties of the presidency, or do you think that his age makes no difference in his ability to handle the duties of the presidency?

	<u>8/96**</u>	<u>6/96+</u>	<u>12/95</u>	<u>4/21- 25/95</u>	Ronald Reagan <u>2/84</u>	
More able to handle the presidency....	5	5	3	3	4	[81]
Less able to handle the presidency....	33	32	31	30	21	
Makes no difference.....	61	62	65	65	73	
Not sure.....	1	1	1	2	2	

** Asked of one-half the respondents (FORM B).

+ Asked only of registered voters.

- 22a. If Bob Dole is elected president, do you think your taxes will go down, will go up, or will stay about the same?

Taxes will go down.....	15	[82]
Taxes will go up.....	39	
Taxes will stay about the same.....	38	
Not sure.....	8	

- 22b. Bob Dole has said he will soon announce the details of an economic plan that includes major tax cuts.

Bob Dole and the Republicans say that their tax cut plan is good for America, because it will make the economy grow faster by encouraging more investment, and will give families needed tax relief.

Bill Clinton and the Democrats say that the Republican tax plan is bad for America, because it will increase the federal budget deficit, and will mostly give tax breaks to the wealthy, instead of to average families.

Who do you agree with more on this issue--Bob Dole and the Republicans or Bill Clinton and the Democrats?

Bob Dole and the Republicans.....	35	[83]
Bill Clinton and the Democrats.....	53	
Both (VOL).....	2	
Neither (VOL).....	4	
Not sure.....	6	

- 23a. I'm going to read you a few reasons that some people give for electing Bob Dole as president in 1996. Please tell me which one, if any, you personally think is the best reason to elect Bob Dole. **

Has good values.....	14	[84]
Is experienced and well-tested.....	26	
Is patriotic and has a good war record.....	9	
Is a Republican.....	5	
Has positions on the issues that you agree with.....	15	
None of them (VOL).....	20	
All equal (VOL).....	7	
Not sure.....	4	

** Asked of one-half the respondents (FORM B).

- 23b. I'm going to read you a few concerns that some people have about electing Bob Dole as president in 1996. Please tell me which one, if any, most concerns you personally about electing Bob Dole. **

Is too much of a Washington insider.....	11	[85]
Has an unappealing campaign style and personality.....	16	
Is too old.....	10	
Is too concerned with the wealthy, instead of average people.....	18	
Has positions on the issues that you disagree with.....	20	
None of them (VOL).....	13	
All equal (VOL).....	8	
Not sure.....	4	

** Asked of one-half the respondents (FORM B).

- 24a. I'm going to read you some qualities that people think are important in a political party. For each one, please tell me if you think it describes or does not describe the Republican Party. First, **(READ ITEM)**, do you think this describes or does not describe the Republican Party?

	<u>Describes</u>	<u>Does Not Describe</u>	<u>Not Sure</u>	
Is fair to middle class Americans.....	42	51	7	[86]
Has a vision for America's future.....	58	35	7	[87]
Represents a mainstream agenda.....	41	47	12	[88]
Is tolerant and open to all groups of people.....	31	62	7	[89]

- 24b. Do you think members of conservative Christian organizations have too much influence, too little influence, or the right amount of influence in the Republican Party?

Too much influence.....	43	[90]
Too little influence.....	16	
The right amount of influence.....	27	
Not sure.....	14	

25. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else?

(IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? **(IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/ REPUBLICAN.")**

(IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? **(IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")**

Strong Democrat.....	20		{202}
Not very strong Democrat.....	11	SKIP TO Q.27	
Independent/lean Democrat.....	10		
Strictly independent.....	16		
Independent/lean Republican.....	10		
Not very strong Republican.....	9	CONTINUE	
Strong Republican.....	16		
Other.....	6		
Not sure/nothing.....	2	SKIP TO Q.27	

(ASK ONLY OF REPUBLICANS IN Q.25)

- 26a. In your opinion, is it very important that the Republican presidential and vice-presidential nominees have a pro-life position on abortion, very important that they have a pro-choice position on abortion, or is their position on abortion not as important to you as other issues?¹

	<u>8/96</u>	<u>6/96</u>	<u>10/95</u>	<u>4/95</u>	
Very important for nominees to be pro-life.....	27	28	28	30	[91]
Very important for nominees to be pro-choice.....	16	15	27	23	
Not as important as other issues.....	55	55	42	41	
Not sure.....	2	2	3	6	

(ASK ONLY OF REPUBLICANS IN Q.25)26b. Do you think the Republican platform should **(READ ITEMS)**--¹

Support a constitutional ban on abortion, with no mention of tolerance for other views on abortion.....	13	[92]
Support a constitutional ban on abortion along with a mention of tolerance for other views on abortion.....	27	
Not support a constitutional ban on abortion.....	22	
Eliminate all references to abortion.....	30	
Not sure.....	8	

(ASK ONLY OF REPUBLICANS IN Q.25)26c. While both may be important to you, which is more important to you personally--the Republican Party's positions on fiscal issues, or the Republican Party's positions on social issues?¹

The Republican Party's positions on fiscal issues.....	51	[93]
The Republican Party's positions on social issues.....	36	
Both equal (VOL).....	8	
Neither (VOL).....	1	
Other (VOL).....	-	
Not sure.....	4	

(ASK ONLY OF REPUBLICANS IN Q.25)26d. Do you think Pat Buchanan should or should not be invited to give a speech at the upcoming Republican National Convention?¹

Should be invited to give a speech.....	44	[94]
Should <u>not</u> be invited to give a speech.....	33	
Not sure.....	23	

(ASK EVERYONE)

27. World exports have been growing in recent years. Do you think that this trend helps American companies and workers by opening new markets, or that it hurts American companies and workers by exposing them to unfair international competition?

Helps American companies and workers.....	53	[95]
Hurts American companies and workers.....	36	
Not sure.....	11	

Q.28 -- EMBARGOED BY THE WALL STREET JOURNAL

28. Please tell me which one of these two statements comes closer to your own view.

Statement A: More laws are needed to restrict pornography and other offensive material on the Internet and on-line computer services.Statement B: Government should not restrict Information on the Internet and on-line computer services, even if some of it is offensive to some people.

Statement A/more laws	63	[96]
Statement B/no restrictions.....	31	
Neither (VOL).....	2	
Not sure.....	4	

Q.28 -- EMBARGOED BY THE WALL STREET JOURNAL

29a. Would you support new laws to strengthen security measures against terrorism, even if that meant reducing privacy protections such as limits on government searches and wiretapping?

Yes, would support new security laws.....	69	[97]
No, would not support new security laws.....	23	
Not sure.....	8	

- 29b. How concerned are you that terrorists will commit acts of violence near where you live or work--are you very concerned, somewhat concerned, or not concerned?

	<u>8/96</u>	<u>4/21- 25/95</u>	
Very concerned about terrorist violence near home or work.....	21	31	[98]
Somewhat concerned about terrorist violence near home or work....	34	35	
Not concerned about terrorist violence near home or work.....	44	34	
Not sure.....	1	-	

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And how concerned are you that international terrorists will commit acts of violence near where you live or work--are you very concerned, somewhat concerned, or not concerned?

	<u>7/93</u>
Very concerned about terrorist violence near home or work.....	22
Somewhat concerned about terrorist violence near home or work	31
Not concerned about terrorist violence near home or work.....	47
Not sure.....	-

30. And finally, which of the following events at this summer's Olympic games did you most enjoy watching? **

Track and field.....	19	[99]
Swimming and diving.....	13	
Gymnastics.....	42	
Team sports such as baseball and soccer.....	5	
Basketball.....	6	
Other (VOL).....	4	
None (VOL).....	3	
Did not watch (VOL).....	6	
Not sure.....	2	

** Asked of one-half the respondents (FORM B).

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

- F1a. Did you happen to vote in the 1994 election for your congressional district for House of Representatives?

(IF "YES," ASK:) Did you vote for the Republican candidate or the Democratic candidate for Congress?

<u>Yes, Voted</u>		
Democratic candidate.....	35	[100]
Republican candidate	34	
None (VOL)/not sure/refused.....	7	
<u>No, Did Not Vote</u>	19	
<u>Not Sure If Voted</u>	5	

F1b. Did you happen to vote in the 1992 presidential election?

(IF "YES," ASK:) For whom did you vote--George Bush, the Republican, Bill Clinton, the Democrat, or Ross Perot, the independent?

<u>Yes, Voted</u>		
George Bush.....	34	{200}
Bill Clinton	37	
Ross Perot.....	12	
None (VOL)/not sure/refused.....	2	
<u>No, Did Not Vote</u>		
	12	
<u>Not Sure If Voted/Refused</u>		
	3	

F2. Thinking about the last few state and national elections in which you have voted, which best describes the candidates for whom you voted?

Almost all Republicans.....	15	{251}
Mostly Republicans, but a few Democrats.....	17	
A few more Republicans than Democrats.....	6	
The same number of Republicans and Democrats. .	15	
A few more Democrats than Republicans.....	6	
Mostly Democrats, but a few Republicans.....	18	
Almost all Democrats.....	16	
Not sure.....	7	

F3. In politics today, do you generally consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, very conservative, or do you think your views cannot really be described in those terms?

Very liberal.....	6	{201}
Somewhat liberal.....	16	
Moderate.....	28	
Somewhat conservative.....	24	
Very conservative.....	11	
Views cannot be described in those terms.....	11	
Not sure.....	4	

F4. What is the last grade you completed in school?

Grade school.....	1	{203}
Some high school.....	6	
High school graduate.....	28	
Some college, no degree.....	18	
Vocational training, 2-year college.....	11	
4-year college/bachelor's degree.....	19	
Some postgraduate work, no degree.....	2	
2-3 years' postgraduate work, master's degree.....	10	
Doctoral degree/law degree.....	3	
Not sure.....	2	

F5. How old are you? (IF REFUSED, ASK:) Well, can you tell me which age group you belong to? Are you in the age group 18 to 24, 25 to 29, 30 to 34, 35 to 39, 40 to 44, 45 to 49, 50 to 54, 55 to 59, 60 to 64, or 65 and over?

18-24.....	7	{204}
25-29.....	8	
30-34.....	9	
35-39.....	13	
40-44.....	10	
45-49.....	11	
50-54.....	8	
55-59.....	6	
60-64.....	6	
65 and over.....	20	
Refused.....	2	

F6. What type of work do you do?

Professional/manager.....	29	{205}
White collar worker.....	17	
Blue collar worker.....	17	

Farmer.....	-
Student.....	3
Homemaker.....	7
Retired.....	22
Unemployed.....	2
Never worked/not sure.....	3

F7. What is your marital status--are you single and never married, married, separated, divorced, or widowed?

Single.....	19	{220}
Married.....	60	
Separated.....	1	
Divorced.....	10	
Widowed.....	7	
Not sure/refused.....	3	

F8a. In what religion were you brought up?

Protestant.....	48	CONTINUE	{207}
Catholic.....	31		
Jewish.....	3		
Other.....	12	SKIP TO Q.F9.	
None.....	3		
Not sure/refused.....	3		

(ASK ONLY OF PROTESTANTS IN Q.F8a)

F8b. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

Yes, fundamentalist/evangelical/both	15	{208}
No, neither fundamentalist or evangelical.....	28	
Not sure.....	5	
Non-Protestants (Q.F8a.).....	52	

(ASK EVERYONE:)

F9. Are you, or is any member of your household, a member of a labor union?

Labor union member.....	11	{213}
Labor union household.....	6	
Nonunion household.....	80	
Not sure.....	3	

F10a. For each of the following descriptions I read, please tell me if this applies to you personally. First, **(READ ITEM)** -- does that apply to you or doesn't it?

	<u>Applies</u>	<u>Does Not Apply</u>	<u>Not Sure</u>	
A supporter of conservative Christian political organizations, such as the Christian Coalition.....	14	79	7	[101]
A regular listener to political call-in shows on the radio.....	27	71	2	[102]
Have smoked marijuana at least once.....	32	65	3	[103]
Currently receive food stamps, AFDC, or other benefits for low-income people.....	4	94	2	[104]
A supporter of the National Rifle Association, or NRA.....	25	71	4	[105]
Regularly use the Internet or other on-line computer information services, either at home or at work.....	21	76	3	[106]
	CONTINUE	SKIP TO Q.F11		

(ASK ONLY OF RESPONDENTS WHO SAY THEY USE THE INTERNET OR ON-LINE SERVICES IN Q.F10a.)

F10b. About how often would you say you go on-line--at least once a day, weekly or several times a week, a few times each month, or less often than that?

At least once a day.....	30	[107]
Weekly or several times a week.....	46	
A few times each month.....	13	
Less often than that.....	8	
Not sure.....	3	

(ASK EVERYONE.)

F11. Are you white, black, Hispanic, Asian, or something else?

White.....	81	{214}
Black.....	10	
Hispanic.....	4	
Asian.....	1	
Other.....	1	
Not sure/refused.....	3	

F12. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than \$10,000, between \$10,000 and \$20,000, between \$20,000 and \$30,000, between \$30,000 and \$40,000, between \$40,000 and \$50,000, between \$50,000 and \$75,000, between \$75,000 and \$100,000, or would the total be more than that?

Less than \$10,000.....	4	{216}
Between \$10,000 and \$20,000.....	10	
Between \$20,000 and \$30,000.....	15	
Between \$30,000 and \$40,000.....	14	
Between \$40,000 and \$50,000.....	15	
Between \$50,000 and \$75,000.....	16	
Between \$75,000 and \$100,000.....	9	
More than \$100,000.....	6	
Not sure/refused.....	11	